



The Bottom Line

A MONTHLY PUBLICATION OF THE TULSA CHAPTER IMA

FEBRUARY 2011

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February Meeting Information

Topic: Growing Business in Oklahoma

Speaker: Deidre Meyers, Director – Oklahoma Department of Commerce

Date: February 21st

Time: 11:30 am —1:00 pm

Location: Driller’s Conference Center at ONEOK field—201 N Elgin Ave

Cost: \$20 members; \$25 non-members and guests; \$10 students

RSVP (by 2/20/12)
Credit Card - www.tulsaima.com/meeting_payment.php

Cash or Check: Christina Bates, 918-588-7021 office, 284-3650 cell, or Christina.Bates@oneok.com

About the Speaker:

Deidre Myers currently serves as the Director of Policy, Re-



search and Economic Analysis at the Oklahoma Department of Commerce. Her team provides economic, demographic, and labor data analysis to state leadership, develops and advises on economic policy formulation, and performs business intelligence for recruitment and expansion. In

addition, the division houses the Oklahoma State Data Center which is the state’s lead agency to the US Census Bureau.

Previously, Deidre managed state economic and community development programs; directed a national project for the Corporation for National and Community Service; administered the state of Massachusetts AmeriCorps program; and served as a Peace Corps volunteer in Cameroon.

Deidre completed her undergraduate studies in History, Religion and French at OSU and her graduate work at OU in Economics and Public Policy. She serves on the board of directors for the Council for Community and Economic Research, Creative Oklahoma, and the Oklahoma Academy.

Letter from the President

It has been a busy month for the Tulsa IMA! We kicked off our annual Community Service campaign with a \$500 donation to CASA. We also

participated in a joint meeting with Financial Executives International to recognize eight area students for outstanding academic achieve-

ment within the accounting and finance disciplines. Each student received a \$1000 *(continued on page 3)*



Scholarship Winners

On February 13th, the Tulsa IMA, together with Financial Executives International, awarded \$1,000 scholarships to the following students:

Chelsey Free — Oklahoma State University

Shane Williamson — Oral Roberts University

Laura Richey — University of Tulsa

Anthony Gannan — Northeastern State University

Rebecca Sarver — Oklahoma State University

Jonathan Jackson — Northeastern State University

Shaliah Thierry — University of Tulsa

Aaron Douthit — Oral Roberts University

Please join me in congratulating these students on their outstanding academic achievement!



The quality of a man's life is in direct proportion to his commitment to excellence, regardless of his chosen field of endeavor.

-Vince Lombardi

COMMUNITY SERVICE

As part of its 2011-2012 Community Service Program, the Tulsa IMA donated \$500 to CASA.

Court Appointed Special Advocates (CASA) is a program developed in Seattle by a judge plagued with the feeling that he did not have adequate information about the cases he was hearing. There are now more than 900 CASA programs in cities across the

grams and 4 Tribal Court programs

Tulsa CASA, as authorized by Oklahoma law, is organized to speak for the best interest of abused and neglected children in court. The organization promotes and supports volunteer representation for the children in an effort to provide each child a safe, permanent, nurturing home



Tulsa CASA is a 501 (c) (3) organization and is entirely supported by grants, gifts, donations, and state and federal funding.

For more information on CASA, visit www.tulsacasa.org

United States. Oklahoma currently has 24 CASA pro-

Do you think "someone" needs to help end the abuse and neglect of children that you see reported so often in the news?

Do you believe children deserve a life free from fear?

Would you like to be a person who makes a fundamental difference in a child's life?

ONE CHILD AT A TIME,
ONE VOLUNTEER AT A TIME,
ONE STEP AT A TIME:

CASA — YOU CAN BE THE ONE WHO MAKES A DIFFERENCE!

CALL 918-584-2272 NOW!

TULSA CHAPTER**Board of Directors****President
KIMBERLY JOYCE****President Elect
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LAURA GREENLEE****Director – Roster
MARY KASSAB**

Letter from the President

(Continued from Page 1)
Scholarship.

We fund these initiatives with the revenue generated by our annual CPE Conference.

Work is already underway for our 2012 conference which is planned for August

20th and 21st. Many thanks to Robert Coke for chairing the event again this year.

Lastly, we are in the process of slating our Board of Directors for 2012-2013 and will be voting at our meeting on Tuesday. If you

would like to participate on the Board or join a committee, please let us know.

See you soon,

Kimberly

Should You Pursue a Second Certification?

- *Melissa Leonard; Gleim Chapter Coordinator*

In the past, I have discussed the value of becoming CMA-certified, but recently I have received a number of inquiries about becoming both a CMA and CPA. If you are a CMA, the addition of the CPA designation indicates an extra depth to your abilities, showing talent in financial accounting and reporting, auditing, tax, and business law in addition to management accounting. If you have already achieved the CPA certification and are considering the CMA exam, your new certification would augment your skills with a focus on all aspects of internal decision making.

Holding both the CMA and CPA designations will generate many professional opportunities. The CPA credential gives you recognition, respect, and

prestige in both public practice and private industry, and one of the many benefits of the CMA exam is that it is an international designation recognized by accountants and companies across national boundaries. In today's global economy, this international perspective is essential in setting yourself apart from your competition in the job market.

Additionally, already having one certification may make it easier to achieve a second. I have received feedback that the experience gained by preparing for the CMA exam helped candidates when it came time to prepare for the CPA exam (and vice versa) because they knew what to expect from the overall exam experience and had perfected

their question-answering and time-management techniques.

Then, of course, there are the monetary benefits to having both the CPA and CMA designations. According to a poll published in the June 2009 issue of Strategic Finance, respondents holding both the CPA and CMA designations had an average salary of \$125,094, whereas those who were only CPAs or CMAs reported annual salaries of \$110,095 and \$105,667, respectively.

I would like to hear from you. Do you have multiple certifications? If so, how has this benefited you? Do you have advice to offer potential candidates looking to obtain multiple designations? Email Melissa Leonard, your Chapter Coordinator at imachapters@gleim.com



2012 –2013 Board of Directors

The following slate has been proposed for the Tulsa Chapter for the period June 2012— May 2013.

The slate will be voted on at the February 21st general meeting to be held at 11:30 AM at ONEOK Field.

Questions or comments can be directed to Mike Turner at michael.turner@resources-us.com or 918-586-7803

Never doubt that a small group of thoughtful, concerned citizens can change world. Indeed it is the only thing that ever has.

Margaret Mead

President

President Elect

VP-Administration

Secretary

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Director- Meetings

Director- Employment

VP- Communications

Director- Newsletter

Director- Website

Director- Community Service

Director- Public Relations

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Director- Roster

Michael Turner

Sandra Rosette

Christina Bates

Christina Bates

Sandra Rosette

Valerie Bohbrink

Duane Duvall

Kimberly Joyce

Kimberly Joyce

Kimberly Joyce/
Michael Turner

Jennifer Mitcho

Laura Greenlee

Robert Coke

Jennifer Mitcho

Pending

Robert Coke

Mary Kassab

Mary Kassab



Free CPE Webinar



The Transforming Power of “Smart Trust

Presented by Stephen M.R. Covey, Global Practice Leader
Feb22, 2012—1:00 pm EST

Description: Trusted people are more likely to get hired or promoted, get the best projects, bigger budgets and the least likely to be laid off. This presentation discusses 5 actions that are commonly taken by successful individuals to prosper against the odds in the same circumstances that cause so many others to fail. Smart Trust shares findings that that verify how enduring success, vitality, and happiness are directly relat-

ed to the level of trust in our relationships, whether in our professional or personal lives

Price: FREE for IMA Members
CPE Credit: 1.5 CPE Credit

To register point your browser to:

www.imanet.org/learning_center/webinars.aspx

You will need your IMA number to register.

The CMA exam is offered according to the following schedule:

Window 1 -
January and February

Window 2 -
May and June

Window 3 -
September and October

The test is offered at the PROMETRIC testing center in Tulsa at 3015 E Skelly Dr

Anniversaries and New Members

YEARS MEMBER NAME

59	Norman W. Barrow	13	Vicki Rose
53	Mr. Donald D. Adams, CPA	12	William D. Loyd
52	Mr Leon T. Hartz, CPA	10	Dr Gary T. Jackson, CMA, CFM
52	Clair I. Huntington	8	Ms Laura D. Holman, CMA, CFM
51	Mr Lawrence C. Ekren, CPA	8	Jonathan P. Sweet
50	Leroy H. Nolan	5	Jennifer Mitcho
45	Mr. Jerry L Dodson, CPA	4	Rikki Evans
44	Truman Wiley	4	Mr Micah E. Erdner, CMA
38	Jean Kelley	4	Amie L. Moreland
35	Mr Stephen R. Johnson, CMA, CFM, CPA	4	Kristy M. Brenner
30	Mr Eric M. Kunkel, CPA	3	Courtney V Ellis
24	Mr Carl E. Christoffersen, CMA	2	Mrs Carey Haynie, CPA
23	MS Terri L. Haines, CMA, CPA	2	William S. Cammuso
21	Mr. Sanzid A Haq, CMA, CPA	2	Barry Howard
20	Ms Beth A. McGovney, CPA	2	Mrs. Kieran Major
20	Lynn D. Wallis	1	Mr. Clemency Aaron Ngirishi, CIS
18	Mr. Steven G. Houdyshell, CMA, CPA	1	James Randall, CPA
14	Mr. James S. Graflund, CPA	NEW!	Sonya Janell Crowl
14	Mr Greg E. Grooms, CFM		



Tulsa Chapter IMA

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www.tulsaima.com
E-mail: tulsa.ima@gmail.com



We meet on the third Tuesday of the month at ONEOK Field in downtown Tulsa. Lunch begins at 11:30 am, and the speaker begins at noon.

3/20/12 - Laura Sereduck, Sr Consultant, Blackline Systems: "Better Close Cycle, Happier Accountants!"

4/17/12 - Marc Delametter, Vice President, QuikTrip: "Personal View of FASB"

5/15/12 - TBD

Registration is available online and credit card payments are accepted electronically at www.tulsaima.com/meeting_payment.php
Payment at the meeting is limited to cash or check.

Just For Fun

