



The Association for
Accountants and
Financial Professionals
in Business

THE BOTTOM LINE

A Monthly Publication of the Tulsa Chapter IMA

SEPTEMBER 2010

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IN THIS ISSUE:

- Meeting Information
- Letter from the President
- Community
- Membership Drive
- Future Meetings

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SEPTEMBER MEETING INFORMATION

TOPIC: Business Process Improvement: For Profit vs Non Profit Applications
SPEAKERS: Kevin Rubin and Brandon Croley, Bank of Oklahoma
DATE: Tuesday, September 21, 2010
TIME: 11:30 AM – 1:00 PM
LOCATION: Baxter’s Interurban Grill, 717 S. Houston
PRICE: \$20 Members and Guests; \$10 Students
RSVP: Friday, September 17, by 3PM
Christina Bates, Director of Meetings, IMA 2010-2011
588-7021 office, 284-3650 cell, or Christina.Bates@oneok.com

Recommended for one hour of continuing education credit

ABOUT THE SPEAKERS:

Kevin Rubin is the Director of Process Engineering for The Bank of Oklahoma, Inc., primarily responsible for improving the performance of the core business processes for the company. He was previously the Vice President of Process Improvement for Commerce Bank in Cherry Hill, New Jersey. Kevin has over 16 years of professional experience, including 3 1/2 years with BOK. Also, Kevin is the Managing member of Continuous Improvement Professionals, LLC (CIP), a not-for-profit company. Kevin is a certified Six Sigma Black Belt, holds a bachelor degree from Lehigh University, and a MBA degree from Monmouth University.

Brandon Croley is a Process Improvement Consultant for The Bank of Oklahoma, Inc., responsible for supporting core business processes and implementing improvement programs. He was previously responsible for global process development for a catalytic converter manufacturing company. Brandon has 10 years of professional experience, including 7 years in process improvement. Additionally, he is a consultant with Continuous Improvement Professionals, LLC, a not-for-profit company. Brandon holds a bachelors degree in Chemistry from the University of Tulsa and is a certified Lean Six Sigma Black Belt, Shainin Red X® Journeyman and Robust Engineering Practitioner.

Continuous Improvement Professionals, LLC is a not-for-profit company committed to advancing the understanding and application of continuous improvement methods for the benefit of our members and our community.

LETTER FROM THE PRESIDENT



Welcome back! First of all, I would like to extend a big thanks to all who attended and sponsored the IMA Conference last month. It was a great success and we couldn’t have done that without your continued support. This year we had around 250 participants and a top notch slate of speakers. A special thanks to Jennifer Mitcho who chaired this year’s conference. Jennifer and her team did a phenomenal job and all are so appreciated within IMA’s Tulsa Chapter!

As you know IMA has been a strong organization within Tulsa for accounting and finance professionals for many years. This year we are focused on growing the Tulsa Chapter and helping more accounting and finance professionals benefit from IMA membership. We need your help to spread the word to help make this year’s growth an all time high! Being involved in the Tulsa Chapter IMA has been a great experience for me. Not only have I learned a great deal about what’s happening in the world of Accounting, but I have also gained several new friends and networking contacts. In today’s economy networking is the best way to enhance your professional career, so let IMA Tulsa Chapter help you do that!

This month our technical meetings kick off so you won’t want to miss out! Each meeting you earn 1 CPE credit and have the ability to network with around 40-50 accounting and finance professionals within a variety of industries. In efforts to help gain greater

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LINKS:

Local Website
www.tulsaima.com

National Website
www.imanet.org

IMA Membership
http://www.imanet.org/ima_membership.aspx

CMA Certification
www.imanet.org/cma_certification.aspx

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exposure in Tulsa and grow membership, we ask that you invite one friend to join you at this month's technical meeting. For each member that brings a non-member we will enter you for a drawing to receive one free admission to a future technical meeting. Please RSVP no later than Friday to Christina Bates at Christina.Bates@oneok.com, don't forget to include your guest's name when you RSVP.

Are you interested in getting involved in the IMA Tulsa Chapter or learning more about us? If this is you, please contact John Thomas, VP of Membership at jthomas@ccok.com today. We want to make the IMA Tulsa Chapter the best organization for Accounting and Finance professionals in Tulsa so we need your feedback. Email me at roxie.fencl@accountemps.com with any thoughts to help the IMA Tulsa Chapter stronger or more accommodating for you. We look forward to seeing you on the 21st. Let's have a great start to the year!

Roxie

COMMUNITY

Recently, the IMA Board teamed up with the Alzheimer's Association of Oklahoma and Northwest Arkansas and participated in the Tulsa Memory Walk. The event was held August 28th on the campus of ORU. The event featured a 5K run and a walk to help raise awareness and money for Alzheimer's research and advocacy. Our team raised \$2,200 for the event, and over \$200,000 was raised in total. Great job everyone who participated and contributed!

MEMBERSHIP DRIVE

Save the Date –

The next IMA Social Night and Membership Drive will be held on October 26th at 5:30 PM at Leon's on Brookside.

FUTURE MEETINGS:

10/19/10 - David Willis, CFO - Global Power Equipment Group, One Company's Reorganization Journey

11/16/10 - Chuck Tryon, Tryon & Associates, Managing Organizational Knowledge

Empowering accountants and financial professionals to drive business performance.

IMA is the worldwide association for accountants and financial professionals working in business. We are committed to helping you—and our more than 60,000 members—to expand your professional skills, better manage your organization, and enhance your career.

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