



IN THIS ISSUE:

- Meeting Information
- Letter from the President
- CMA
- Future Meetings

BOARD OF DIRECTORS:

President
ROXIE FENCL
roxie.fencl@accountemps.com

President Elect
KIMBERLY JOYCE
kjoyce@bama.com

VP - Administration
ROBERT COKE
robertcoke@thecrosbygroup.com

VP – Communications
KIMBERLY JOYCE
kjoyce@bama.com

VP – Professional Development
JENNIFER MITCHO
jennifer.mitcho@accountingprincipals.com

VP – Member Development
JOHN THOMAS
jthomas@ccok.com

Secretary
CHERRIE TURNER
cherrie@rowland-group.com

Treasurer
ADELE DAVIS
adavis@aplmc.com

Director – CMA Program
SANDRA ROSETTE
srosette@intellipack.com

Director – Meetings, Members
CHRISTINA BATES
christina.bates@oneok.com

Director – Speakers
MIKE TURNER
michael.turner@resources-us.com

Director – Member Retention
JERRY DODSON
jdodson@cox.net

Director - Employment
DUANE DUVALL

NOVEMBER MEETING INFORMATION

TOPIC: Why Knowledge Management Matters
 SPEAKER: Chuck Tryon
 DATE: Tuesday, November 16, 2010
 TIME: 11:30 AM – 1:00 PM
 LOCATION: Baxter’s Interurban Grill, 717 S. Houston
 PRICE: \$20 Members and Guests; \$10 Students
 RSVP:
 By Credit Card - https://www.tulsaima.com/meeting_payment.php
 Cash or Check: Christina Bates, Director of Meetings, IMA 2010-2011
 588-7021 office, 284-3650 cell, or Christina.Bates@oneok.com

Recommended for one hour of continuing education credit



When Knowledge Management (KM) was initially introduced to organizations, it was primarily focused on the acquisition of repository products designed for document and records management. While this capability is necessary and valuable, it fails to provide for the true retention and transfer of organizational knowledge.

Over the past decade, KM has matured into a formal discipline composed of a collection of knowledge processes and practices. In Why KM Matters, Chuck Tryon explains this evolution and describes each of the KM elements. He then explains how each knowledge process and practice directly impacts organizations and people within the organization.

This presentation also provides insights into the most significant challenges facing organizations as they implement a Knowledge Management strategy designed to share and transfer both tacit and explicit knowledge.

Why KM Matters is the by-product of over twenty-five years of research by Mr. Tryon into implications of the knowledge age on organizations. Chuck holds a masters degree in Knowledge Management from the University of Oklahoma and is responsible for several breakthrough concepts derived from his research and study.

Additional information on Mr. Tryon and this approach to Knowledge Management may be found on the home page of www.TryonAssoc.com. For additional reading, download “Bridging the Knowledge Gap: Parts One and Two” and “Project-Based Knowledge Management” from the Tryon and Associates website.

ABOUT THE SPEAKER:

Chuck Tryon is a nationally respected educator and popular symposium speaker. He founded Tryon and Associates in 1986 to provide seminar training and consulting that helps organizations and individuals develop predictable and repeatable approaches to modern knowledge management, project management and business requirements. The strategies presented in Mr. Tryon’s seminars are used by thousands of professionals in hundreds of organizations across the United States, Europe and Canada. His client list includes many top 100 companies.

Chuck has authored over a dozen seminars and is working on several new writing projects. Recently, Chuck created an innovative workshop titled Managing Organizational Knowledge: A Project Centric Approach to Knowledge Management. This seminar is the result of four years of intense research and study. This course offers several major innovations that are being hailed as management breakthroughs in preventing the loss of institutional knowledge.

Chuck serves as a co-chair and moderator for the annual Knowledge and Project Management Symposium (www.kipanet.org) that is held each August in Tulsa. His research into improving knowledge worker productivity is published in the 2010 book titled, “The Convergence of Knowledge Management and Project Management.”

Chuck holds a masters degree in Knowledge Management from the University of Oklahoma and an undergraduate degree in Business Administration from the University of Tulsa.

duaned@scottgoble.com

Director – Community Service
KAREN WALKER
karen.walker@zebco.com

Director – College Relations
TODD ATRY
atry2@cox.net

LINKS:

Local Website

www.tulsaima.com

National Website

www.imanet.org

IMA Membership

http://www.imanet.org/ima_membership.aspx

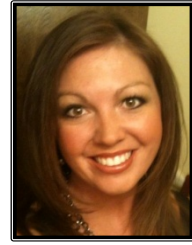
CMA Certification

www.imanet.org/cma_certification.aspx

Questions or comments may be directed to the editor:

Kimberly A Joyce, CPA, CMA, CFM
918-520-3566
tulsa.ima@gmail.com

LETTER FROM THE PRESIDENT



As a Staffing Professional I see a side to accounting that most of you might not. What I have noticed in my conversations with CFO's, Controllers and Accounting Leaders is the demand for those leaders to hold a role very different than those held in the days of strictly number crunching and budgets. Today's Accounting leader needs to be well rounded and knowledgeable in true business acumen, learning the in's and outs to the company's operational side of the business to ensure they are forward thinking and planning for the future and overall growth of their organization. To best prepare yourself as an Accounting leader it is essential to be involved in organizations outside of your company. This involvement allows leaders to see what other companies are facing as well as learning how to better deal with today's market trends and accounting changes. Because of this push for doing more than crunching numbers, I wanted to point out some of the benefits that come along with IMA membership below. In addition, we offer formal mentor programs, training and so much more. To learn more about membership please contact myself roxie.mclerran@accountemps.com or John Thomas, VP of Membership at jthomas@ccok.com.

CMA Exam Preparation

IMA offers an extensive toolkit to prepare you for the CMA exams, providing a road map to this valuable professional certification.

The centerpiece of our offering is the CMA Learning System (CMALS), featuring in-depth textbooks and online practice tests. A complement to the CMALS is the CMA Online Intensive Review (OIR), which provides a targeted, online self study review of key CMA Exam Topics.

Continuing Education

IMA provides a vast portfolio of 300+ NASBA-approved CPE courses. Topics range from general finance and accounting standards to strategic management and critical industry issues, along with a full suite of ethics courses. The online CPE courses are delivered in a variety of flexible self-study formats (video, multimedia, or text-based) to meet your needs.

Webinars

The IMA webinar program brings you the latest thinking and developments in the field.

The sessions can also advance your professional development, IMA offers 12 to 18 webinars every year, each of which qualifies for one hour of NASBA-approved CPE credit. IMA webinars include Inside Talk, a monthly series on emerging issues, as well as programs on relevant topics such as lean accounting and leadership. Members also have access to our complete webinar archive.

We welcome you to join us for our next meeting on November 16th at Baxter's Interurban Grill at 11:30 am.

Roxie

WHY INVEST IN THE CMA CERTIFICATION?



By Melissa Leonard, Gleim Chapter Coordinator

As many wrestle with the idea of attaining the CMA certification, it's important to know that the investment of your time and money is well worth it!

What can a CMA certification do for you?

First, passing the CMA exam is a huge personal achievement. It takes a lot of discipline and dedication to study after work and sit through an examination. But, once you've conquered the first part of the exam, your momentum will carry you through the remaining part. You will feel on top of the world when you have completed both parts. This positive attitude will manifest itself in both your personal and professional endeavors.

Second, it will generate many professional opportunities. Preparing for and passing the CMA exam will increase your professional knowledge, skills, and abilities, thereby rendering your services and expertise more productive and valuable.

Third, your commitment and drive will not go unnoticed. The ambition and work ethic that is required to attain a certification while also balancing professional and personal responsibilities demonstrates to your supervisors the energy and determination that you possess, not to mention the new skills you have attained. Even if your employer does not acknowledge your certification directly, they will notice your hard work, effort, and refinement of skills.

The IMA reports that those who are certified increase their career earnings by approximately \$500,000. It's a great investment to your professional career!

Gleim is committed to helping you accomplish your goal of passing the exam and becoming a CMA. Your Tulsa IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!

As a Tulsa Chapter member, you receive significant discounts on the Gleim CMA Review materials and Gleim CPE. Contact Melissa Leonard at 800.874.5346 ext. 131 or melissa.leonard@gleim.com to take advantage of the offer or if you have any questions.

Do you have feedback on what you have read or suggestions on future topics? Maybe you are studying for the exam or have recently passed and want to share tactics you used. Email Gleim at imachapters@gleim.com with your comments.

FUTURE MEETINGS:

12/14/10 – TBD

1/18/11 – HoganTaylor - Tax Update

2/15/11 - Kevin Burdick, CIO - ONEOK, Inc, Considerations for ERP Systems

3/15/11 - Byron Corwin, Partner - KPMG, Accounting Trends To Watch

4/19/11 – TBD

5/17/11 - Bill Chew, CFO—Bama Companies

Empowering accountants and financial professionals to drive business performance.

IMA is the worldwide association for accountants and financial professionals working in business. We are committed to helping you—and our more than 60,000 members—to expand your professional skills, better manage your organization, and enhance your career.

PO BOX 54784, TULSA, OK 74155