

# ForeCasting the Future!

## Don't Miss This Exciting Educational Opportunity

The Tulsa 2011 IMA Educational Conference in Tulsa, OK is a fantastic opportunity to hear about the economic future of local, regional, and international economies. Speakers such as **Anirban Basu** who has gained the honor of Mid-Atlantic region's most recognizable economist. Nationally known but locally loved college football's **Ken Hatfield**, on Football-Business - Life: Fundamentals are the Key. Nationally known **Marianne Jennings** speaking on the current and future state of ethics. Cost forecasting specialist **Sam Weaver** will show you how to forecast the cost of launching a new product line. Plus **Bud Kulesza**, former IMA National Chair, will be instructing on Team Building and Conflict Management. In addition speakers with a variety of backgrounds including: entrepreneurial, tax, lean accounting, and ethics will be sharing their experience with those in attendance. Earn up to 16 CPE hours.

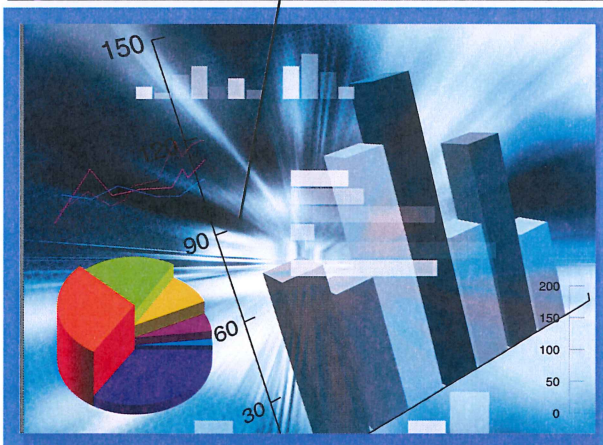
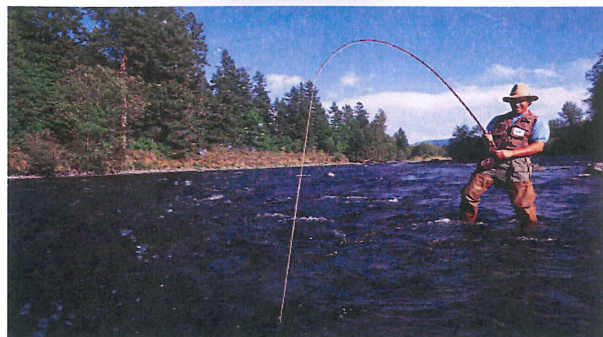
## Agenda: (tentative)

### Tuesday, August 16, 2011

8:15a	Anirban Basu	State of the Economy
9:55a	Sam Weaver	Risk Analysis in Financial Decision Making
11:20a	Stacey Tedeschi	Top Ten Trends of Accounting
1:00p	C.S. Bud Kulesza	Team Building
2:35p	<u>Concurrent Sessions</u>	
	Doug Wright	State and Federal Tax Incentive Programs
	Sam Weaver	Mergers and Acquisitions: Turning Corporate Strategy into Value
	C.S. Bud Kulesza	Conflict Management
3:35p	<u>Panel - Discussion</u>	Downtown Tulsa Renovation
	Tori Snyder	
	Don Walker	
	Mike Nell	

### Wednesday, August 17, 2011

8:15a	Marianne Jennings	The Ethical Barometer
10:00a	<u>Panel - Discussion</u>	State of Tulsa Economy
	TBD	
	TBD	
	TBD	
10:55a	Gary Brown	Cloud Accounting
12:45a	Tom Hill	Character First
2:35p	<u>Concurrent Sessions</u>	
	Tom Smith	Sales and Use Tax
	Beth Downing/ Joe Mulenex	If the Hackers don't get you, then the Litigators will
	Gary Brown	Starting a Business
3:35p	Ken Hatfield	Football – Business – Life: Fundamentals Are the Key



## 2011 IMA EDUCATIONAL CONFERENCE

August 16-17, 2011

Individual Early Bird Registration:  
Prior to July 15, 2011 \$ 275  
After \$300

Renaissance Hotel and  
Convention Center

Tulsa, OK

### For Sponsorship Opportunities:

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### PRESENTED BY:



Tulsa  
Chapter